

Planned Giving Day Sponsorship Matrix

The Northern Ohio Charitable Gift Planners Planned Giving Day conference offers different levels of sponsorship to enhance your exposure in the community while meeting budgetary limitations. Sponsorship gives your organization greater visibility to those in the philanthropic and allied professional field and provides a cost-effective way for your employees to further their education and broaden their professional network.

	Luncheon (1)	Breakfast (1)	Closing Plenary Session (1)	Networking Reception (1)	Presenting (Multiple)	Supporting (Multiple)
Sponsor Benefits:	\$3,000	\$2,500	\$2,500	\$2,000	\$1,500	\$500
Marketing piece distributed to attendees, Introduce speaker, Special signage	Lunch	Breakfast	Closing Session	Networking Session		
Company logo included in registration, reminder and thank you emails	Banner	Logo	Logo	Logo		
Company logo & link placed on the NOCGP website for one calendar year	Yes	Yes	Yes	Yes	Yes	
Company logo on Planned Giving Day promotional mailing	Yes	Yes	Yes	Yes	Yes	Name Only
Opportunity to introduce speaker and make a brief comment on organization	Lunch	Breakfast	Closing Session	Yes	Yes	
Complimentary full day registration	3	3	3	2	2	1
PGD program book advertisement	Full page	Full page	Full page	Full page	Full page	Half page
Registration mailing list	Yes	Yes	Yes	Yes	Yes	
Company name scrolling on monitor	Yes	Yes	Yes	Yes	Yes	
Exhibitor table	Yes	Yes	Yes	Yes	Yes	Yes
NOCGP New Local Membership	1	1	1	1	1	50% discount on one

Questions? Call 330-273-5756 or email Admin@nocgp.org. We look forward to seeing you!